



Global Technology & Marketing Agency

"Technology & Marketing Footprint Experts Investing Back Into Customers!"



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Discuss Customer's Needs:

- **Topics to Discuss:**
 - 1) What Does Your Current Business | Marketing Footprint Structure Look Like?
 - 2) What Are Your Current Business | Marketing Footprint Issues | Hurdles?
 - 3) Do You Wish Your Business Could Eliminate ALL Business | Marketing Operations Software Application Expenses?
 - 4) What is Your Goals | Wish List with Your Business | Marketing Footprint?
 - 5) What Are your Needs | Requirements Moving Forward, Creating A Perfect Business | Marketing Footprint for Your Business?

Are You Ready To Work With RMS?

- 1) Are You A Financial Decision Maker For Your Business Initiatives?
- 2) Is Your Business Excited And Ready To Start | Expand This Type Of "Journey" Impacting Your Business?
- 3) Is Your Business Capable of Being Dedicated And Involved With Supporting This Type Of Initiatives?
- 4) Does Your Business Have In-place A Designated | Qualified "Point of Contact" Who Will Work "Side by Side" With RMS During The Onboarding And Management Of Your Initiatives?

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What Does RMS Do?

- Offers In-Expensive and Turn-Key Business | Marketing Footprint Solutions.
- FREE “KonektCRM” - “SAP” System Applications | Products - “SaaS” ERP | CRM Solution
- Offers Amazing Customer | Project | Technical Support.
- Offers Full Transparency on ALL Customer Projects from Start to Finish.
- RMS Invests in Customer; offers FREE KonektCRM, Creating Immediate Trust.
- Allow Customers to Grow, Eliminating Operational Cost, and Increasing ROI.

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Who Is RMS?

- **Established Since 2016**
- **Website URL:** www.RMSfirm.com
- **Services RMS Provides:**
 - ✓ Branding Solutions
 - ✓ IT Solutions
 - ✓ Web & eCommerce Solutions
 - ✓ Software Application Solutions
 - ✓ Digital & Programmatic Marketing Solutions
 - ✓ KonecCRM - “SAP” System Applications | Products - “SaaS” ERP | CRM Solution
 - FREE with ALL Package Enrollments | Monthly Subscriptions.
- **Bitrix24 Certified Partner: “SaaS” ERP | CRM Solution**
 - ✓ Bitrix24 Overview: <https://www.youtube.com/watch?v=bq4wXqqDo3E>
 - ✓ Bitrix24 (New Bitrix24): <https://www.youtube.com/watch?v=jLI6YvcD-nl>
 - ✓ Bitrix24 (Accounting): <https://www.youtube.com/watch?v=DqEvuTJMCEw>

Who Does RMS Service?

Locations

- North America
- Central America
- South America
- Europe
- Middle-East
- Australia
- Africa

Industries

- RMS Serves ALL Industries

RMS Management Team Portfolio



What's RMS' Largest Benefit?

KonectCRM

- **“SAP” System Applications and Products - ERP | CRM Solution**
 - ✓ FREE with ALL Package Enrollments | Monthly Subscriptions.
 - ✓ Cloud V.P.S. Server w/ Backup Solution | YOU Own ALL YOUR Data!!
 - ✓ Eliminates ALL Business Footprint “SAP” Expenses.
 - FREE CRM | Database (Unlimited) Platform
 - FREE Communications Platform
 - FREE Project | Task Management Platform
 - FREE Web | eCommerce Design and Development Platform
 - FREE Digital | Programmatic Marketing and Campaign Management
 - FREE Digital Footprint Analytics and Reporting Platform
 - FREE Inventory | Distribution Management Platform
 - FREE Accounting | Billing | Budget Management Platform
 - Unlimited Customer | Training | Technical Support

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Similar Competitors to KonectCRM

● KonectCRM

- **Features - Similar Competitors**

- ✓ CRM | Databases

- SugarCRM | Zoho | Salesforce

- ✓ Communications

- ZOOM | Microsoft Teams | 8x8" | Nextiva

- ✓ Project | Task Management

- Asana | Monday | Trello

- ✓ Web | eCommerce Design and Development Platforms

- Shopify | WordPress | WooCommerce | Magento | Big Commerce | PHP

- ✓ Digital Marketing and Campaign Management

- Zoho | HubSpot | MailChimp | Hootsuite | Hootsuite | Keap | Yext | SEMrush

- ✓ Digital Footprint Analytics and Reporting

- SugarCRM | Zoho | Salesforce | Klipfolio

- ✓ Inventory | Distribution Management

- SugarCRM | Zoho | Salesforce

- ✓ Accounting | Budget Management

- SugarCRM | Zoho | Salesforce

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How Does RMS Support Bitrix24?



“SAP” System Applications and Products - ERP | CRM Solution

- ✓ STARTER PACKAGE: \$2,999.00 USD (Up to 50 Users)
- ✓ INCLUDED (No Charge) with ALL Silver | Gold Packages.
- ✓ Cloud V.P.S. Server w/ Backup Solution | YOU Own ALL YOUR Data!!
- ✓ Features & Benefits:
 - CRM | Database (Unlimited) Platform
 - Communications Platform
 - Project | Task Management Platform
 - Web | eCommerce Design and Development Platform
 - Digital | Programmatic Marketing and Campaign Management
 - Digital Footprint Analytics and Reporting Platform
 - Inventory | Distribution Management Platform
 - Accounting | Billing | Budget Management Platform
 - Unlimited Customer | Training | Technical Support

Services RMS Provides:

- **Project | Task Management**
 - ✓ Project Consulting & Management
 - ✓ Branding Products & Services
 - ✓ Research Design & Development
 - ✓ Plan Design & Development
 - ✓ Project Analysis Tracking & Reporting
- **Design & Development**
 - ✓ CTO Management
 - ✓ Hosting & Server Solutions
 - ✓ IT | System Administration
 - ✓ Website Solutions
 - ✓ eCommerce Solutions
 - ✓ Mobile | Software Applications
 - ✓ Branding (Products | Services | Packaging | Stationary | Marketing Collateral | Publishing | Signage)
 - ✓ Graphic Design
 - ✓ Video Creation | Production

Services RMS Provides:

- **Footprint Marketing**
 - ✓ CMO Management
 - ✓ Sales | Click Funnel Marketing
 - ✓ SEO (Search Engine Optimization)
 - ✓ SEM (Search Engine Management)
 - ✓ PPC (Pay-Per-Click Advertising}
 - ✓ Local Listings Management
 - ✓ Marketplace Marketing
 - ✓ Social Media Marketing
 - ✓ Email Marketing
 - ✓ SMS and MMS (Text) Marketing
 - ✓ Content and Video Marketing
 - ✓ Blog Marketing
 - ✓ Affiliate and Partnership Marketing
 - ✓ Lead Generation Marketing
 - ✓ Review and Reputation Management
 - ✓ Conversion Rate Optimization
 - ✓ Analytics, Tracking and Campaign Reporting

How To Create A Digital Footprint?

KonecSEO

- **Benefits Using KonecSEO Developing Your SEO Strategy!**
 - ✓ KonecSEO Streamlines | Automates the Creation and Implementation of the SEO Strategy.
 - ✓ KonecSEO Reduces Time | Labor Expenses Streamlining | Automating the SEO Strategy.
 - ✓ KonecSEO Follows ALL Google | Microsoft Search Engine Parameters and Protocols.
- **Steps to Create | Implement | Maintenance | Manage A Successful SEO Strategy!**
 1. KonecSEO “SEO URL Creation Database”, Creates | Converts ALL Bulk Data Into A CSV File.
 2. KonecSEO Uploads SEO URL CSV Files Within The Search Engine Creating SEO Index Sitemap.
 3. KonecSEO “Landing Page Template Tool”, Creates ALL Landing Pages Supporting SEO Strategy.
 4. KonecSEO Transfers ALL SEO Index Data (SEO URL Content) Onto The Correct Landing Pages.
 5. KonecSEO Controls ALL SEO Strategy Tagging | Linking Behavioral Parameters and Protocols.
 6. KonecSEO Controls ALL Local SEO Listing Ranking | GEO Tracking Tools.
 7. KonecSEO Controls The SEO Strategy and Campaign Maintenance | Management.
 8. KonecSEO Controls The Bulk Landing Page Creation | Maintenance | Management.

“Your Own Organic Digital Footprint Competing With The Big Boys!”

What Is the RMS Process?

- **Stage 1: Project Consultation**
- **Stage 2: Onboarding (Pre-Launch)**
 - ✓ Step 1: Confirm | Approve the Identity and Strategy of the Project.
 - ✓ Step 2: Confirm | Approve the Project Requirements | Services.
 - ✓ Step 3: Start the Development of the Project.
 - ✓ Step 4: Start Beta Testing | Implement Project.
- **Stage 3: Monthly Maintenance | Management (Post-Launch)**
 - ✓ Step 1: Website Solution
 - Project Management | Consulting
 - Auditing | Analysis Reporting
 - Maintenance - Updating Platform
 - ✓ Step 2: Marketing Solution
 - Project Management | Consulting
 - Campaign Creation | Auditing | Analysis Reporting
 - Production Updates | Improvements

<https://rmsfirm.com/services-our-process-koneccrm/>

Discuss Package Options:

Option 1: Select | Create | Design | Develop | Implement

- 1) Work with RMS and Select A Package Best Fitting Your Needs.
- 2) Confirm and Enroll Your Package.
- 3) Start the Onboarding Process.
- 4) Create | Design Your Footprint Solution Identity | Strategy Concept.
- 5) Develop | Implement Your Footprint Solution Identity | Strategy Concept.

Option 2: Consult | Select | Create | Design | Develop | Implement

- 1) Consult (Retainer) with RMS Creating Your Footprint Solution Identity | Strategy Concept.
- 2) Work with RMS and Select A Package Best Fitting Your Needs.
- 3) Confirm and Enroll Your Package.
- 4) Start the Onboarding Process.
- 5) Design Your Footprint Solution Identity | Strategy Concept.
- 6) Develop | Implement Your Footprint Solution Identity | Strategy Concept.

Open Q&A:

- What Would You Like to Discuss?
- What Questions Would You Like Answered?

Discuss Next Steps:

- Email Customer An Official Package Proposal Agreement “PPA”
- Schedule 2nd FREE Consultation Meeting | Discuss “PPA”
- Approve | Purchase “PPA”
- Schedule 3rd Meeting and Start Project Onboarding

Thank You!!

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